

Daniel L. Parton

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Technical Skills

Areas	Statistics and machine learning, scientific software development, data handling and visualization, databases, parallel computing, web development
Languages	Python (9 years), SQL, R, JavaScript, HTML5, bash. Some experience: C, C++, CUDA
Frameworks	Spark, Flask, SQLAlchemy, pandas, scikit-learn, scipy, conda, knockout.js, Bootstrap, d3
General	AWS, git, Docker, Travis CI, vim, web servers, L ^A T _E X, OS X, Linux, Windows

Experience

- 2015–pres ANNALECT, NEW YORK, NY
Data Scientist, Marketing Analytics
- Worked for central analytics firm of world's second-largest marketing holdings company.
 - Developed machine learning models for market segmentation and digital ad targeting—the latter greatly improved performance compared to standard targeting methods.
 - Led development of search marketing spend optimizer, which aims to maximize revenue based on spend allocation across channels. First of its kind at the company; rolled out for multiple clients, directly resulting in multiple \$100k revenue.
 - Audience analytics, providing consumer insights for a wide range of marketing agencies and clients, often with tight deadlines.
 - Implemented infrastructure for data management (~ 100 TB datasets) and code repository management; developed modeling software utilities and full-stack web apps.
 - Have increasingly taken on management responsibilities, including including authoring of SOWs, and leading many in-person meetings with high-value clients.
 - Manager of two full-time data scientists.
- 2012–2015 MEMORIAL SLOAN KETTERING CANCER CENTER, NEW YORK, NY
Postdoctoral Research Fellow, Computational Biology Center | *Advisor*: [John D. Chodera](#)
- 2011–2012 UNIVERSITY OF CHICAGO
Postdoctoral Scholar, Department of Chemistry | *Advisor*: [Gregory A. Voth](#)
- 2007–2011 UNIVERSITY OF OXFORD
Graduate Student Researcher, Department of Biochemistry | *Advisor*: [Mark S. P. Sansom](#)
- 8 years research on physics-based molecular simulations of biological systems, especially cancer-associated proteins. Published multiple papers (5 as first author). Research presented at many national and international conferences, and in national scientific magazines.
 - Applied statistical and machine learning techniques, including clustering and Markov models, to a wide range of scientific problems. Developed multiple software tools in Python. Used and helped maintain GPU-accelerated code.
 - Developed [Ensembler](#)—pipeline for high-throughput parallel generation of protein models
 - Developed [TargetExplorer](#)—database application with RESTful API and frontend web client.
 - Helped design a [HPC cluster](#) and an [integrated robotic platform](#) for biological experiments.
 - Accepted for [Recurse Center](#)—prestigious 3-month programming retreat (2014). Worked on MSKCC research projects, focusing on scalable software design. Also studied topics in machine learning and computer science; completed a Kaggle competition, and a [JavaScript game](#).
 - Taught organic chemistry tutorials (Oxford).

Education

- 2007–2011 **D.PHIL. in Biochemistry**, University of Oxford
- 2003–2007 **M.SCI. in Chemistry with Industrial Experience**, University of Bristol, UK